

MEETING MINUTES

OREGON PUBLIC HEALTH ASSOCIATION BOARD OF DIRECTORS MEETING

DETAILS

March 21, 2014
1:00 – 3:00 PM
Northwest Health Foundation, Bamboo Room

The meeting was called to order at 1:03 PM.

ATTENDEES

Present at the meeting:

In Person

Brian Johnson	Josie Henderson
Lila Wickham	Kim Krull
Tom Eversole	Torrie Fields
Jan Wallinder	Marti Franc
Tahroma Alligood	Anna Stiefvater
Katherine Bradley	Elena Andresen
Katy King	Sara Gardner-Smith
Mark Shelnutt	Elizabeth Miglioretto
Dana Lord	Dianna Pickett
Sara Caldwell Kan	

By Telephone

Marie Harvey	Charlie Fautin
Anisia Dugala	Maria Elena Castro

APOLOGIES

Not present:

Name	
Robb Hutson	Will Evans
Leslie Leone Uebel	Kate Moore
Nancy Findholt	Tracy Donnelly
Maggie Sullivan	Kathleen Carlson

MEETING ACTIONS

The following meeting actions were agreed to:

Due Date	Action	Person(s) responsible (email address)

{Actions are written in the format: {Due Date} {Action} +(email address). If there is no due date set then leave blank}

DETAILS AND BACKGROUND

Agenda Topic 1: **Minutes**

- **Motion:** A motion was made to approve the February 2014 Board of Directors Minutes, was seconded, and passed.

Agenda Topic 2: **Treasurer Report**

- There is no financial report prepared for this Board meeting due to PayPal access issues; however, there is low financial activity this time of year. The Treasurer, Jan Wallinder, will provide a report to Board members when it is available for distribution.

Agenda Topic 3: **Committee Reports**

- Policy Committee Report – Anna Stiefvater, Committee Chair
 - Sara Caldwell Kahn, OPHA policy intern, provided a summary of the bill tracking that she completed during the 2013-14 legislative session.
 - Oregon Conservation Network (OCN) presented the organizations long-term agenda for health and solicited Board feedback and discussion.
 - Anna provided a summary of Capitol Visit Day evaluation:
 - OPHA members or partners were the primary respondents. Less than half reported attending meetings with their representatives.
 - Most indicated the morning training with Katy King was very helpful. Group transportation would be helpful, as well as prescheduled representative meetings, if possible.
 - The Board discussed if educating future attendees to capture time with their representatives, as constituents are granted a high level of priority. Also, supplying members/constituents with a specific agenda around bills might lead to efficient and productive meeting with representatives, as would specifying outcomes such as hearings, etc. for tangibility.
 - Sara provided feedback on her internship experience: She found it helpful, and suggested that the Board look at more hours next year. Anisia Dongala, OPHA policy intern, reported that her experience provided good hands-on policy work for her area of emphasis. She suggested that perhaps a 6-credit internship for both Sara and Anisia's position would be ideal in future years. Josie managed the interns' workload.
- Program Committee – Dr. Marie Harvey, Committee Chair
 - The committee identified two keynote speakers: Dr. Margarita Alegria and Dr. Gloria Krahn.
 - Tom Eversole, OPHA Past President, stated that this is a good opportunity to engage partners working in these two topics (mental health, disabilities). Maria will advise the Office of Equity and inclusion that a conference sponsorship is available; Lila will follow up.
 - The Save the Date flyer for the annual conference was sent to Board members.
 - Call for abstracts will be on May 15 and abstracts are due June 27. Abstracts will be reviewed the week of July 14, maybe on July 15. Conference registration will open August 14.
- Development Committee – Dr. Katherine Bradley, Committee Chair
 - Public Health Week Partners: OHA pays staff time, speaker expenses; OHSU donated space and \$500 for reception on April 9, the OPHA Health Education Section is contributing \$1000 towards the reception.

- PH Week Statewide Calendar: Please help enter events, and members know that that they should look at the calendar to view many Public Health Week events.
- Tuesday, 4/8, is the Northwest Environmental Health Conference. OPHA sponsored a display table at the conference.
- *A Building Bridges: Achieving Health in All Policies through Cross-Sector Collaborations* panel is Thursday, 4/10 at 10:30 at PSOB. Lillian Shirley, Public Health Division director, will facilitate.
- A poster symposium and alumni luncheon is scheduled for Friday, 4/11, at the Portland State Office Building.
- 2014 Conference Sponsorship: The committee has assigned OPHA requestors for each potential sponsor and created a Goal Tracker and draft letter to sponsors. The Board discussed whether keynote sponsors should be asked for \$2000 sponsorships (totaling \$4000), or for \$4000 (totaling \$8000). The Board decided that for Keynote or Gold sponsorship packages, perks and options are negotiable.
- Torrie Fields, Director-Region 3 Representative, is working towards sponsorship from Cambia (formerly known as Regence). She also works with the Oregon Foundation on Reproductive Health, and Torrie is their representative to OPHA. They would like OPHA sponsorship for their annual gala.
- Should OPHA budget funds for strategic partnerships? The Executive Committee will discuss, and this can be an agenda for the April Board of Directors meeting.

Agenda Topic 4: Executive Director Report

- Josie Henderson, Executive Director, provided a brief summary of March OPHA events:
 - Approximately 20 people attended the March membership breakfast. These are proving popular.
 - Approximately 30 people attended the Public Health Accreditation Board (PHAB) training, which went well.

Agenda Topic 5: Adjourn

- The meeting was adjourned at 3:04 PM

UPCOMING BOARD SCHEDULE:

Friday, April 18, 1:00-3:00pm at Salem Hospital, Salem